



Partners of Donkey Derby Days help celebrate an American mining tradition in Cripple Creek, Colorado.

Promotion leading up to (and during) the event on August 11, 12, 13, 2023, assures your sponsorship investment gains maximum exposure to promote your business.

Thank you for your support!

Premier Donkey Sponsor

Investment: \$10,000 (1 Available)

- *10 raffle tickets for custom painted life size outdoor donkey yard art ¼" Aluminum full size
- Cripple Creek Experience – an assortment of attraction entries and a meal for four!
- Four beverage tickets for our "World's Highest Beer Garden"
- Premium Sponsor Swag Bag
- Special Sponsor hat
- Sponsor T-shirt (4)
- Primary Sponsor Logo on printed material
- Primary Sponsor Logo on Donkey Derby Day Signage Downtown Cripple Creek beginning in July
- Primary Sponsor Logo on the Two Mile High Club Home page from June-September
- Primary Sponsor Logo on Donkey Derby Days 2023 Collectors' T-shirt
- Primary Sponsor Logo placement on information cards distributed by Young Ambassadors
- Mention in all Press Releases leading up to the event
- Social Media promotion and "Shout Out" beginning in June
- Four "Sponsor" reserved chairs at concerts all weekend
- On stage Sponsor Announcements at Concerts
- Presence in Parade along with announcement (Option for a ride on the Sponsor Float)
- Free 20 x10 Booth Friday evening-Sunday
- Booth in Employee Recruitment area if applicable
- Frequent PA announcements throughout the weekend
- Donkey Derby Day Sponsor Plaque

Mammoth Donkey Sponsorship

Investment: \$5,000 (13 Available)

- *5 Raffle Tickets for custom painted life size outdoor donkey yard art
- Cripple Creek Experience – an assortment of attraction entries and a meal for two!
- Two beverage tickets for our "World's Highest Beer Garden"
- Mammoth Sponsor Swag Bag
- Special Sponsor hat
- Sponsor T-shirt (2)
- Sponsor Logo on printed material
- Sponsor Logo on Donkey Derby Day Signage Downtown Cripple Creek beginning in July
- Sponsor Logo on the Two Mile High Club Home page from June-September
- Sponsor Logo on Donkey Derby Days 2023 Collectors' T-shirt
- Sponsor Logo placement on information cards distributed by Young Ambassadors
- Mention in all Press Releases leading up to the event
- Social Media promotion and "Shout Out" beginning in June
- Two "Sponsor" reserved chairs at concerts all weekend
- On stage Sponsor Announcements at Concerts
- Presence in Parade along with announcement (Option for a ride on the Sponsor Float)
- Free 10x10 Booth Friday evening-Sunday
- Booth in Employee Recruitment area if applicable
- PA announcements throughout the weekend
- Donkey Derby Day Sponsor Plaque

Standard Donkey

Investment: \$2,500

- *2 Raffle Tickets
- Cripple Creek Experience – an assortment of attraction entries
- Two beverage tickets to our “World’s Highest Beer Garden”
- Standard Sponsor Swag Bag
- Special “Sponsor” T-shirt (1)
- Name or Sponsor Logo on printed material
- Sponsor Logo on Donkey Derby Days Signage downtown Cripple Creek beginning in July
- Logo on the Two Mile High Club Home page from June–September
- Sponsor Logo on Donkey Derby Days T-shirt
- Sponsor Logo placement on Information cards distributed by Young Ambassadors
- Mention in all Press Releases leading up to the event
- Social Media promotion beginning in June
- On stage Sponsor Announcements at Concerts
- Participation in Parade on your company float or vehicle
- ½ price 10x10 Booth Friday evening–Sunday (\$150)
- PA announcements throughout the weekend
- Donkey Derby Days Sponsor Plaque

Family Fun Day Sponsorship

Investment: \$2,500

- Premier signage at “Kid’s Zone”
- Premier on-stage PA announcements during concert on Sunday
- Two beverage tickets to our “World’s Highest Beer Garden”
- Standard Sponsor Swag Bag
- Special “Sponsor” T-shirt (1)
- Name or Sponsor Logo on printed material
- Sponsor Logo on Donkey Derby Days Signage Downtown Cripple Creek beginning in July
- Logo on the Two Mile High Club Home page from June–September
- Sponsor Logo on Donkey Derby Days T-shirt
- Sponsor Logo on Information cards distributed by Young Ambassadors
- Mention in all Press Releases leading up to the event. Social Media promotion beginning in June
- On stage sponsor announcements at Sunday concert
- Participation in Parade on your company float or vehicle
- ½ price 10x10 Booth Friday evening–Sunday (\$150)
- PA announcements throughout the weekend
- Donkey Derby Days Sponsor Plaque

Concert Sponsorship

Investment: \$1,250

- Banner displayed on Stage during all concerts
- Four “Reserved for Sponsor” seats at each concert
- Occasional on-stage Sponsor Announcements at Concerts
- Collector’s Concert T-shirt (1)
- Two beverage tickets to our “World’s Highest Beer Garden”
- Mini Sponsor Swag Bag
- Name on printed material
- Name on Signage downtown Cripple Creek beginning in July
- Name Display on the Two Mile High Club Home page from June–September
- Name on Information cards distributed by Young Ambassadors
- Social Media promotion beginning in June
- Participation in Parade on your company float or vehicle
- ½ price 10x10 Booth Friday evening–Sunday (\$150)
- Occasional PA announcements throughout the weekend

Mini Donkey Sponsorship

Investment: \$1,000

- Two beverage tickets to our "World's Highest Beer Garden"
- Mini Sponsor Swag Bag
- Name on printed material
- Name on Signage downtown Cripple Creek beginning in July
- Name Display on the Two Mile High Club Home page from June-September
- Name on Information cards distributed by Young Ambassadors
- Social Media promotion beginning in June
- Occasional on-stage Sponsor Announcements at Concerts
- Participation in Parade on your company float or vehicle
- ½ price 10x10 Booth Friday evening-Sunday (\$150)
- Occasional PA announcements throughout the weekend

Gold Panning Sponsorship

Investment: \$1,000

- Two beverage tickets to our "World's Highest Beer Garden"
- Mini Sponsor Swag Bag
- Name on printed material
- Name on Signage downtown Cripple Creek beginning in July
- Name Display on the Two Mile High Club Home page from June-September
- Name on Information cards distributed by Young Ambassadors
- Social Media promotion beginning in June
- Occasional on-stage Sponsor Announcements at Concerts
- Participation in Parade on your company float or vehicle
- ½ price 10x10 Booth Friday evening-Sunday (\$150)
- Occasional PA announcements throughout the weekend

Salida Circus Sponsorship

Investment: \$1,000

- Two beverage tickets to our "World's Highest Beer Garden"
- Mini Sponsor Swag Bag
- Name on printed material
- Name on Signage downtown Cripple Creek beginning in July
- Name Display on the Two Mile High Club Home page from June-September
- Name on Information cards distributed by Young Ambassadors
- Social Media promotion beginning in June
- Occasional on-stage Sponsor Announcements at Concerts
- Participation in Parade on your company float or vehicle
- ½ price 10x10 Booth Friday evening-Sunday (\$150)
- Occasional PA announcements throughout the weekend

Recruitment Fair Opportunity

Investment: \$200

- Table at Employee Recruitment Fair on Saturday & Sunday
- Name on Recruitment Fair Signage

CUSTOM SPONSORSHIPS AVAILABLE TO MEET YOUR MARKETING NEEDS, PLEASE CONTACT US TO DISCUSS.

*Raffle Tickets- 2,000 will be printed. Donkey designed by Eric McCue, Iron E Art and Fab, and painted by Douglas Rousse, whose murals are displayed in countries throughout the world. Drawing will be held, Saturday, August 12. Exact details on drawing forthcoming.

Contact Us

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